



About John Field Scovell

John Field Scovell has provided the primary leadership for Dallas-based Woodbine Development Corporation since he and Ray L. Hunt started the company in 1973. As the co-founder, past CEO/president and current chairman, John oversees the company's real estate investments and development projects, providing organizational support, community involvement, a relationship network and oversight for Woodbine's investment committee.

John has led the Woodbine team on many significant projects during his time at Woodbine, including its first development: the Reunion Project and associated Reunion Master Plan, including Union Station, Hyatt Regency Dallas and Reunion Tower, along with significant acreage earmarked for future development. The project opened in 1978, realizing the Hunt and Woodbine vision for an impactful, large-scale addition to the Dallas skyline that would create an iconic gateway to downtown from the west and the south. The project was notable for many reasons, among them the fact that it had been years since a new hotel was added to the city's core, and the tower's height, distinctive geodesic dome and cutting-edge lighting system made it unlike anything in the nation or the world.

Although it was not recognized as such at the time, Reunion was also notable for being one of the first public-private partnership projects in the country, requiring complex collaboration with the city, the railroad, land owners and other entities, ultimately producing the key elements of a publicly owned Reunion Arena and privately held Hyatt hotel and tower. Both Ray's trust in John and the Woodbine team's ability to build trust among partners across Dallas were vital to the success of the project.

Reunion not only shaped downtown Dallas, it also solidified Woodbine's approach to development as collaborative and innovative. Because of John's unwavering belief that real estate is a team sport, the company's projects have always been built on a foundation of strong relationships within the Woodbine team and with partners and clients, as well as third-party teammates. John worked tirelessly to create a corporate culture that gave his team the freedom to use their talents to explore ideas for what was possible and bring those ideas to life, rather than limiting them to what already had been done in the marketplace by others.

Hyatt Regency Hill Country Resort & Spa was another project that John aggressively pursued and directed — and one that comprised leading-edge development in a market still unproven at the time. This project successfully differentiated Woodbine as a hospitality developer, as the San Antonio property was the first destination golf resort in Texas. The project, which opened in 1993, was born out of a partnership among two Japanese investment partners, a Hyatt affiliate and the Roger-Wiseman family, whose scenic ranch land inspired and informed the design of the Hill Country resort project. These relationships paved the way for a storied and award-winning resort escape with abundant recreation, meeting and event spaces, a spa and golf.

In addition to managing partner relationships with the Hunt organization and the Rogers-Wiseman family of San Antonio, John also took the lead in partner relations on multiple development projects for the Herberger Interests of Phoenix/Scottsdale; the Lower Colorado River Authority of Austin (the original owner of the development site for Hyatt Regency Lost Pines Resort & Spa); Cook Inlet Region, Inc. of Anchorage, Alaska; OPUBCO real estate company of Oklahoma City; USAA Real Estate Company of San Antonio; Meadows Foundation of Dallas; Hyatt Hotels and Resorts of Chicago; and Starwood Hotels and Resorts of White Plains, New York, among others.



During his nearly five decades in the industry, John provided vision and leadership for many other projects, among them: the Westin La Cantera Resort and Spa (Woodbine's second resort in San Antonio in partnership with USAA); the 730-acre Kierland master-planned development, including the iconic Kierland Commons retail project and Westin Kierland Resort & Spa in Phoenix/Scottsdale; Hyatt Regency Lost Pines Resort & Spa in Bastrop/Austin, Texas; Hyatt Regency Lake Las Vegas in Henderson, Nevada; the Fossil Creek master-planned community in North Fort Worth; the Continental Plaza high-rise office tower and the historic Hotel Texas renovation in downtown Fort Worth; multiple projects with the DFW International Airport Board; DFW Freeport International Business Park in Irving, Texas; and the DART headquarters building (an adaptive re-use of a former department store), as well as Union Station and Founders Square historic preservation projects in downtown Dallas.

One of the reasons that Woodbine extended many of its third-party relationships beyond a single project is that its attention to detail and ability to deliver projects on time and within budget allowed it to generate appealing returns to its investors. The integrity of John and his team provided much-appreciated transparency in those relationships and, more importantly, allowed Woodbine to remain predictable from project to project and investment to investment (being a "known quantity" in the capital markets is a big plus in the pursuit of both debt and equity).

Because of the longstanding relationship between Woodbine and Hunt, as well as John and Ray, Woodbine was chosen as the developer and construction manager for the Hunt Consolidated, Inc. headquarters in downtown Dallas. The state-of-the-art office building opened in 2007, earning a Silver LEED Certification for commercial interiors in 2009 and the "Building of the Year" award from the Building Owners and Management Association in 2013.

John's extensive civic/industry involvement includes: past chairman, Dallas Citizens Council; Linz Award recipient in 2010; founder/past president and current advisory board member for The Real Estate Council of Dallas; member, Salesmanship Club of Dallas; past member, Dallas Assembly; former director, JPMorgan Chase & Co. board; past associate board member, SMU's School of Business; past governor, Dallas Foundation; past director, North Texas Commission; past board member, American Cancer Society; past chairman, Downtown Dallas; and past director, Greater Dallas Chamber of Commerce board. With the successful integration of John's two youngest sons as the future leadership of the company, the philosophy of giving back to the community will remain intact for many years to come.

Because John has always desired to maintain a low profile around his community involvement, many of his activities have been unknown to the general public. Nevertheless, his desire to use his success and leadership to give back has led to many other roles. He is past board chairman of the Cotton Bowl Athletic Association and has served on the Cotton Bowl team selection committee for 30 years. He is a past member of the Mayor's Sports Marketing Advisory Council, Communities Foundation of Texas Advisory Council and a current member of the State Fair of Texas board of directors and executive committee. He is past chairman of the Dallas Convention Center Expansion Committee and was chairman of the Host Committee for the 1986 NCAA Final Four Basketball Championship.

Additionally, John is a past trustee of Children's Medical Center Foundation and Presbyterian Hospital in Dallas, as well as a past member of the board of trustees of the Southwestern Medical Foundation.

In 2010, he was named the recipient of The Linz Award, one of the most prestigious civic honors presented to individuals whose community and humanitarian efforts have created the greatest benefit to Dallas. In 2015,



John received the Distinguished Texan Award from the Dallas chapter of the National Football Foundation Gridiron Club. In 2017, he was inducted into the North Texas Commercial Association of Realtors and Real Estate Professionals Hall of Fame, which honors legends who have had a great influence on the industry.

Prior to joining Woodbine, John was a certified public accountant with Arthur Andersen & Co., responsible for the audits of such historic real estate developers as Trammel Crow and Lincoln Property Company. He received a bachelor's degree in accounting in 1968 from Texas Tech University, where he was elected captain of the football team and president of his fraternity, Phi Delta Theta. In 1967, he was one of 13 scholar athletes selected by the National Football Foundation for a graduate fellowship, and he also received the NCAA Post Graduate Scholarship and was a Rhodes Scholar finalist. He graduated No. 1 in the Texas Tech School of Business Administration. In 1970, he earned an MBA from Harvard Business School, where he was student athletic chairman as well as ROTC cadet battalion commander and a distinguished military student.

John served terms on the Texas Tech University System Board of Regents; Texas Tech Alumni Association National Board of Directors; Dallas Red Raider Club; and Texas Tech University Foundation President's Council. He received the Tech Distinguished Alumnus Award in 1992, was inducted into Tech's Athletic Hall of Honor in 1995 and received the School of Business Distinguished Alumnus Award in 1997. He was past co-chairman on the National Steering Committee for The Horizon Campaign for Texas Tech University.

A native Texan and graduate of Hillcrest High School in Dallas, John was a founding member of Positive Parents of Dallas, promoting Dallas public schools. He served on the steering committee of three school bond campaigns and was finance co-chair for the 2015 school bond program. On the local level, John has been active in his neighborhood schools, serving as president of the Hillcrest Athletic Association, receiving the president's award. He received the PTA lifetime awards at Preston Hollow Elementary School, Franklin Middle School and Hillcrest High School. He was also recognized as a Hillcrest High School Distinguished Alumni in 2013. He served on the Dallas County Community College District Foundation Board. In 2017, John and his wife, Diane, of Brady, Texas, were honored with the "Spirit of Generations Award" by Senior Source — an organization that assists, protects and connects seniors — for their longstanding support of educational institutions and community nonprofits.

John and Diane have three sons, all of whom graduated from both Texas Tech University and the same Preston Hollow neighborhood public schools as their father. The sons and their spouses are the proud parents of 11 (AND COUNTING!) Scovell grandchildren. The eldest, Dr. Field Scovell, is an orthopedic surgeon in Frisco. Meanwhile, the two younger sons, King and Dupree, are active partners in Woodbine Development Corporation. The family is involved in Preston Hollow Presbyterian Church in Dallas, where both John and Diane have served as elders.

John intensely dislikes taking credit for Woodbine's success and cringes at the listing of accolades that have accumulated over the years. If he had drafted this summary himself, it would likely be brief and limited to a few paragraphs — as he would much prefer to give credit to his team for Woodbine's success. Nonetheless, it has been his leadership ability, his adherence to the philosophies of integrity and honor, and his relentless passion for setting Woodbine apart from other developers that laid the foundation for a successful company with the potential for continued success for decades to come.